

# Hi-Fido™

Unison Research Technology  
Matteo Cibic Design

*Matteo Cibic's Hi-Fido is a ceramic speaker in the shape of a dog. It is also strangely reminiscent of Nipper, the gramophone-curious mascot of the RCA and HMV record companies, and – best of all – it looks like a real dog that has been forced to wear a plastic cone on its head to stop it scratching its ears (pro-tip to cone-wearing dogs: don't look up when it's raining).*

*The Hi-Fido is internally shaped to use a bass-reflex system, and will bark out 150 Watts of noise. The speaker measures 40x30x25cm, and the input is via cable. We can't see the jack socket on either of the pictures, but we can guess where it is.*

*Charlie Sorrel, Wired US*

## **MATTEO CIBIC**

Matteo Cibic is a product designer and creative problem solver. He loves to invent new products by working with craftsmen that are interested in experimenting with different materials and production techniques.

Matteo's creative process is often sparked by basic things such as ideas that come from the subject and the materials and from his knowledge and study of production mechanisms. These help him to search for new technical solutions and working techniques which can then be transformed and used to create new objects.

One of the outstanding aspects of Matteo's products is that they often hide unexpected functions, creating an interaction with the user.

## **MATTEO CIBIC**

Matteo Cibic è un product designer e creative problem solver.

Ama inventare nuovi prodotti collaborando con artigiani interessati alla sperimentazione della materia e delle tecniche di produzione. Il suo processo creativo ha origine dalle suggestioni della materia e dei materiali, passa per la conoscenza, l'approfondimento e l'innovazione dei meccanismi tecnici e produttivi e culmina infine nell'ideazione di un nuovo oggetto.

I suoi prodotti nascondono spesso funzioni inattese, che stimolano l'interazione con il fruitore.

Click below for hi-res photo

[http://www.hi-fido.com/press/Hi-Fido\\_images.zip](http://www.hi-fido.com/press/Hi-Fido_images.zip)

For further information: [press@hi-fido.com](mailto:press@hi-fido.com)

clicca di seguito per foto ad alta risoluzione

[http://www.hi-fido.com/press/Hi-Fido\\_images.zip](http://www.hi-fido.com/press/Hi-Fido_images.zip)

Per ulteriori informazioni: [press@hi-fido.com](mailto:press@hi-fido.com)

**HI-FIDO Package**

The box include:

- 1 Hi-Fido White ceramic speakers – 20x30x40cm
- 1 Speakers cable with 6.3 jack – 200cm long
- 1 Analogue input cable 3.5 jack – 150cm long
- 1 Amplifier aluminium box
- 1 External power supply (4 international wall plugs) 100V to 240V

**Price**

750 €

**Shipping Method**

- 1 Day in Italy – FREE
- 1 Day Worldwide – Price is calculate at the moment of the order
- 5 Days Worldwide – Price is calculate at the moment of the order

**Retail & Distribution**

Please contact [info@hi-fido.com](mailto:info@hi-fido.com) or +39 0422 633547

**HI-FIDO Confezione**

La confezione include:

- 1 Hi-Fido Cassa acustica in cermica bianca – 20x30x40cm
- 1 cavo acustico con Jack da 6.3 – lungo 200cm
- 1 cavo con Jack analagocio da 3.5 – lungo 150cm
- 1 Amplificatore in alluminio
- 1 Alimentatore esterno con adattatori 100V to 240V

**Prezzo**

750 €

**Metodo d'acquisto**

- 1 giorno in Italia – GRATUITO
- 1 giorno in tutto il mondo – il prezzo è calcolato al momento dell'ordine
- 5 giorni in tutto il mondo – il prezzo è calcolato al momento dell'ordine

**Negozi & Distributori**

Scrivere a [info@hi-fido.com](mailto:info@hi-fido.com) o telefonare a +39 0422 633547

**Unison Research**

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